



# IPAC NORTHERN ALBERTA Strategic Plan

2023 - 2025

Approved by Membership: [insert date]



## Introduction

IPAC Northern Alberta (IPAC NA) is a recognized chapter of IPAC Canada, a not-for-profit voluntary association for individuals interested in advancing Infection Prevention and Control in all healthcare settings. As a chapter, we are bound to the vision, mission, and direction of IPAC Canada and use the Strategic Plan as a guide to set our path forward for the years ahead. The IPAC Canada Strategic Plan can be found through the link [here](#), or through the IPAC Canada webpage in the “Information for Members” section.

**Vision:** No preventable infections for Canadians. Ever.

**Mission:** We inspire, nurture, and advance a culture committed to infection prevention and control.

In 2019, IPAC Canada identified three strategic directions within their Strategic Plan.

1. Inspire brand awareness.
2. Nurture member value and engagement.
3. Advance advocacy and partnership.



Figure 1 – Visual of IPAC Canada Strategic Plan 2019-2021 as represented on page 2 of the Strategic Plan document.

Guided by the three Strategic Directions, IPAC NA has identified the following priorities that will propel the chapter through the next three years.

## Strategic Direction 1 – Inspire Brand Awareness

**Goal:** IPAC NA will increase chapter membership through highlighting benefits of membership both locally and nationally. We will achieve this by:

- Creating a new member package for all new members of the chapter.
- Creating a “join us” information packet to attract new members to join the chapter.

**Indicators of Success:** IPAC NA has created a new membership package highlighting local and national benefits of membership, including IPAC interest groups, that will be provided to all new members. Chapter information is provided to new employees of Infection Prevention & Control departments and related industries.

## Strategic Direction 2 – Nurture Member Value and Engagement

**Goal:** IPAC NA will improve perks of membership to our chapter and engagement with our current members. We will achieve this by:

- Creating and sending out a survey to members, seeking feedback on existing benefits and identifying other ideas members may be interested in exploring.
- Continuing to provide education sessions on a variety of topics related to the field of Infection Prevention & Control and personal/professional development.
- Providing “Infection Prevention Units” (IPU) certificates for recertification in Infection Control (CIC) or Long-Term Care Infection Prevention (LTC-CIP) through CBIC. Qualifying activities include education sessions, and participation on the executive committee.
- Providing in-person and virtual networking, team building and educational experiences including luncheons, day conferences, presentations, etc.
- Including a focus on member wellness which may be reflected in education sessions, events, etc.
- Continuing Member Profile presentations to highlight the achievements and lives of our current members and to facilitate networking and team building.
- Collaborating with other chapters, including IPAC Southern Alberta, to provide further benefit to members beyond our chapter boundaries.

**Indicators of Success:** IPAC NA has created IPU certificates for CIC/LTC-CIP recertification and has provided them to members seeking recertification within their allotted year. The chapter will have provided multiple education events of varying topics, locations, and lengths (day vs short presentations) with some focus on member wellness. A survey will have been created, sent out and evaluated with the feedback incorporated into the chapter’s operations.

## Strategic Direction 3 – Advance advocacy and partnership

**Goal:** IPAC NA will encourage participation in advocacy efforts, whether advocacy and awareness events for Infection Prevention & Control, or local initiatives for causes identified by members (E.g. – volunteering with community support services). This will be achieved by:

- Informing members of important IPAC days, and directing them to resources to help members provide information to individuals within their professional portfolios.

## IPAC Northern Alberta Strategic Plan 2023-2025

- Days include, but are not limited to: International Infection Preventionist Day, Stop! Clean Your Hands Day, Infection Control Week.
- Identifying volunteer opportunities within our communities
- Identifying organizations that align with IPAC Canada/IPAC NA values and collaborate with them to expand IPAC's reach nationally / internationally, including aid organizations to improve IPAC conditions globally.
- Providing education sessions in collaboration with industry partners

**Indicators of Success:** IPAC NA has engaged in advocacy and awareness, especially for days of significance for IPAC. Members were provided resources to engage in these same activities in their region of our chapter's boundaries. We identified and collaborated with external organizations to volunteer with, collaborate with, and provide aid through.